



PRESS RELEASE

More than 1700 students attended lectures by the Cyprus Securities and Exchange Commission

Dr George Theocharides: Financial education of young people is a timeless strategic objective of the CySEC

NICOSIA, 28 May, 2025. The lecture series organized by the Cyprus Securities and Exchange Commission (CySEC) in schools has concluded with resounding success, as part of its initiatives for the international financial literacy campaign <u>Global Money Week 2025.</u>

Over the past two months, more than 600 students from primary and secondary schools attended sessions delivered by CySEC Officers, during which they learned fundamental concepts of financial literacy. In an engaging and interactive manner, the students were taught the importance of saving, how to manage their money wisely, and why making responsible choices is essential. Secondary school students received more detailed information on the risks and pitfalls of the internet and social media.

In total, the three rounds of school lectures conducted over the past eighteen months have been attended by over 1700 students.

The Chairman of CySEC, Dr George Theocharides, expressed great satisfaction with both the number and quality of the lectures held, and congratulated all CySEC officers who contributed to this important educational initiative. "This year's program focused on the risks present in the digital financial environment, emphasizing protection against online scams, the lure and risks of finfluencers on social media, investor protection from misleading practices, and modern money management in the digital era. The positive response from young people encourages us to continue this effort with the same zeal and commitment."

As part of its activities for Global Money Week, the Chairman of CySEC also delivered a lecture at the University of Limassol, while educational sessions were also organized for parents and educators. Additionally, CySEC created a dedicated section on its <u>Financial Education Hub</u>, hosted on its official website, providing educational material specifically designed for financial literacy teaching purposes.

The Media played an important role in amplifying CySEC's educational initiatives, ensuring their key messages reached a broad and diverse audience. Both the Chairman and Ms. Elena

Karkoti, the Officer A responsible for public financial education at CySEC, participated in informational programs broadcast by all major television channels. Moreover, articles by CySEC Vice-Chairman Mr. Panikkos Vakkou, along with interviews, articles, and official statements highlighting the central messages of the campaign, were published in both print and online media.

A two-week social media campaign also took place, during which CySEC shared daily posts aimed at raising awareness and educating young people on how to safeguard themselves in the digital financial landscape.

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