

ANNOUNCEMENT

The Cyprus Securities and Exchange Commission would like to draw the attention of the investing public to the publication of a <u>Guide to Investing</u> by the European Securities and Markets Authority (ESMA) which is for consumers who have invested, or are planning to invest, in financial products.

The said guide aims at giving practical information with regard to investing so that investors are better informed and take more appropriate investment decisions.

Helping consumers through educational initiatives, such as this information guide, is an important step towards helping investors to safeguard more effectively their own interests.

The above-mentioned Guide to Investing is available on the website of the Cyprus Securities and Exchange Commission, in Investors section, at the following link: http://www.cysec.gov.cy/investors_en.aspx

Nicosia,	1 February	2013

Notes for editors

ESMA is an independent EU Authority that was established on 1 January 2011 and works closely with the other European Supervisory Authorities responsible for banking (EBA), and insurance and occupational pensions (EIOPA). ESMA's mission is to enhance the protection of investors and promote stable and well-functioning financial markets in the European Union (EU). As an independent institution, ESMA achieves this aim by building a single rule book for EU financial markets and ensuring its consistent application across the EU. ESMA contributes to the regulation of financial services firms with a pan-European reach, either through direct supervision or through the active coordination of national supervisory activity.