

## PRESS RELEASE

### Enhancing financial literacy among young people at the core of CySEC's initiatives

*“Smart Money Talks” - The central message of Global Money Week 2026*

**NICOSIA, 30 March 2026.** The Cyprus Securities and Exchange Commission (CySEC) has successfully concluded its participation in Global Money Week 2026, implementing a comprehensive programme of activities that included lectures in schools and universities, media engagements, a targeted social media campaign, and joint initiatives with key stakeholders.

Global Money Week is an initiative of the Organisation for Economic Co-operation and Development (OECD), aimed at strengthening financial literacy among young people. This year's theme “Smart Money Talks”, underscored the importance of access to information, open dialogue, and critical thinking in financial decision-making within an increasingly complex economic environment.

As part of the programme, CySEC delivered a series of lectures and presentations to students across Cyprus, promoting direct engagement with essential financial management concepts. Topics such as saving, budgeting, responsible consumption, understanding the value of money, and protection against financial risks and fraud. These were presented in a practical and interactive manner. Particular emphasis was placed on cultivating critical thinking skills, enabling young people to evaluate information, identify misleading practices, and make informed financial decisions. Following the strong interest expressed by educational institutions, CySEC will continue delivering lectures and presentations throughout May.

In parallel and in collaboration with the Ministry of Education, Sport and Youth as part of the the framework of the Cyprus Financial Literacy and Education Committee (CyFLEC), educational material was developed and disseminated to schools and educators, supporting the systematic enhancement of financial literacy within the educational community.

CySEC also maintained a strong presence in the media throughout the Global Money Week program. Contributions by its representatives, included articles and interviews, alongside a targeted social media awareness campaign primarily aimed at informing and educating young people. All educational material developed is publicly available through the [Financial Education Hub](#) hosted on CySEC's official website.

As part of its ongoing partnerships, CySEC also participated in a podcast organised by the Financial Wellbeing Institute, highlighting the importance of financial wellbeing and investor protection.

The Chairman of CySEC, Dr George Theocharides, emphasised that financial literacy is a fundamental pillar for the development of responsible and well-informed citizens, as well as a prerequisite for effective investor protection. “In an era characterised by increasing challenges and complex financial choices, knowledge and critical thinking constitute the most powerful tools. At CySEC, we remain firmly committed to investing in the education of the younger generation, fostering citizens who are equipped to make responsible decisions and safeguard their financial future.”

CySEC’s participation in Global Money Week forms part of its broader strategic objective to enhance financial literacy in Cyprus and contribute to the development of a more financially resilient society.

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