

## PRESS RELEASE

### Financial literacy through interactive learning

**CySEC, Citizens in Power and the CFA Society Cyprus work together for a groundbreaking innovative event**

**Nicosia, 15 December 2023** – The Cyprus Securities and Exchange Commission (CySEC) is pleased to announce the successful conclusion of a pioneering event held in collaboration with the NGO Citizens in Power and the Chartered Financial Analyst (CFA) Society Cyprus.

The event, which was attended by a diverse audience, provided a captivating journey where learning numerical and financial concepts seamlessly met excitement. Attendees had the unique opportunity to immerse themselves in a world of mathematics and financial literacy through a series of interactive exhibits specially designed for the European project Numeric[All]– an Erasmus+ initiative co-funded by the European Union.

Kicking off with an opening ceremony on the 5<sup>th</sup> of December, the event extended for another two days. The 16 exhibits featured include designs to facilitate the participation and engagement of learners, while growing their skillset and understanding.

This event marks another significant step in materialising CySEC's commitment to promote financial knowledge and skills, in line with its supervisory role and its mission for investor protection, since such knowledge and skills serve as a first line of defence for the investing public.

To this end, several exhibits, were modified by the dedicated volunteers of the CFA Society Cyprus and CySEC Officers to specifically apply to financial literacy, providing an engaging and enjoyable experience for all participants.

Adding an additional dimension to the event's success, was that the educational content showcased at the Numeric[All] Exhibition drew acclaim for its inventive methodology. The exhibits were recognized for nurturing logical-mathematical thinking, collaboration, critical thinking, higher-order functions, and skills. In a time where screens dominate, these exhibits offered hands-on interaction, engaging multiple senses through literal contact.

"We are pleased with the overwhelming response to this event, which highlights the growing awareness of the importance of financial literacy," said a spokesperson from CySEC. "The collaboration with Citizens in Power and CFA Society Cyprus has allowed us to create a unique

experience that not only educates but also captivates individuals on the journey of financial understanding."

To learn more about CySEC's ongoing programs for financial literacy, visit the [CySEC Financial Education Hub](#).

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