



CYPRUS SECURITIES AND EXCHANGE COMMISSION

ANNOUNCEMENT

The Cyprus Securities and Exchange Commission ('the Commission'), wishes to inform the investors that during its board meeting dated 20 September 2010, decided to impose an administrative fine of **€10.000 (ten thousand Euro)** to Company 'Easy Forex Trading Limited' ('the Company') for violation of article 36(1)(a) of the Investment Services and Activities and Regulated Markets Law of 2007, as amended ('the Law'), and paragraph 6 of the Directive DI144-2007-02 ('the Directive') since it did not ensure that its advertisements fulfil the requirements of paragraphs 6(1) and (2) of the Directive as:

- It was not clear where the advertisement came from – the Company name
- It was not accurate and it did not indicate a fair and prominent indication of any relevant risks but it appeared that it downgraded it as the risk warning, was written in small fonts that it was not prominent.

In order to determine the amount of administrative fine, the Commission took into consideration the following factors:

- 1) The seriousness that the legislator gives on article 42(3) of the Law, for violations of this kind, which is reflected by the maximum administrative fine that is foreseen for violations of article 36(1)(a) of the Law, said €50.000.
- 2) The importance given in ensuring the protection of the investors and the CIF's clients.
- 3) The content of the advertisement was not accurate, giving emphasis on possible earnings without providing at the same time a fair and prominent indication of any relevant risk, a fact which might urge the investors to investments which may entail higher risks compared to those risks which they might be willing to undertake or risks which they are aware and can assess.
- 4) As a moderating factor, is the fact that the particular advertisement appeared for a small period of time and was targeted to professional investors as well as the fact that the Company has been committed with specific compliance actions in the future.

Nicosia, 24 November 2010