

## The Cyprus Securities and Exchange Commission participates in “World Investor Week 2019”

The Cyprus Securities and Exchange Commission (CySEC) is participating for the first time this year in World Investor Week, an initiative by the International Organization of Securities Commissions (IOSCO). The goal of this year’s World Investor Week (WIW 2019), which starts today, 30 September and will continue until 6 October 2019, is to contribute to the world mobilization for the right of investors, and generally the public, to education and protection.

CySEC’s goal, through its participation, is to highlight the need for the public’s education in basic financial knowledge, as a more substantial measure for the right management of their finances and investments, and their protection from risks and threats. Moreover, CySEC aims to encourage initiatives that are undertaken by other entities involved in financial education, and collaborate in order to promote joint actions.

During WIW, CySEC will promote the IOSCO initiative’s messages through its website and social media pages, in order to raise public awareness and to highlight the importance of investor education and protection. WIW’s logo has already been posted on CySEC’s website, which directs visitors to the event’s special webpage, while CySEC will also post one piece of investment advice on its Twitter account, on a daily basis. Also, through publications and articles in the Press, it will show the importance of continuous financial education and information of the public and investors, with the aim of increasing their ability to take important financial and investment decisions.

### More about WIW

The IOSCO International Organization is launching, this year, the third annual “World Investor Week”. It is a world effort, which lasts for a week, and aims to raise awareness regarding the importance of investor education and protection. During the event, IOSCO members from around the world will provide a range of activities aimed at promoting investor education and protection. World Investor Week’s 2019 goal is to promote information regarding the ICOs, digital assets, online investing and the basics of these investments. Find out more about World Investor Week 2019, on the webpage <https://www.worldinvestorweek.org/>